**Name: SAIKAT PRADHAN**

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**Career Objective:** To develop and contribute technical knowledge towards overall growth of the organization by maintaining work policy- ethics and want to see myself as a credential, reputed professional within a few years.

**Educational Qualification**

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| **Qualification** | **Institute** | **University/**  **Board** | **Grade** | **Year of Passing** |
| **MBA**  (Marketing&IT Operations) | Amity Global Business School | Amity University | 6.12 CGPA | 2013 |
| **B.Tech**  (Computer science & Engineering) | Institute of Science & Technology | West Bengal University Of Technology | 6.99 CGPA | 2011 |
| **AISSE** | BirsinghaBhagabatiVidyalaya | West Bengal Council Of Higher Secondary Education | 64.20 % | 2007 |
| **AISSCE** | BirsinghaBhagabatiVidyalaya | West Bengal Board Of Secondary Education | 75.10 % | 2005 |

**Academic Projects Undertaken**

**Internship Company:** IMRB INTERNATIONAL

**Project Name:** Marketing Research related to a retail sector.

**Brief Summary:**Survey- Fieldwork on the basis of several questionnaires, meeting clients, analysis done on the basis of data (information), & finally reached in conclusion.

**Duration:**04/06/2012-31/07/2012

**Others projects:-** project based training on .net technology from CMC , project based training on J2EE and Android Mobile OS certificate from NIIT.

**Work Experience:**

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| **Company Name** | **Company Profile** | **Designation** | **Description** | **Tenure** |
| **Pixel Solutionz** |  | **Business Development Executive** | Client Acquisition,  -Using different freelancer biding portal  -Project biding  -Lead generation through different Social Media site  -Sending proposal mail to existing client  - Direct client call  -Monitoring effective project  - Project report and invoice create  -project delivery  -Monthly target achieve | **August 2016 - Till Date** |
| **Renaissance Info Web** |  | **Senior**  **Business Development Executive** | Client Acquisition,  -Using different freelancer biding portal  -Project biding  -Monitoring effective project  -project delivery | **3 months** |
| **True Height Interface InfosolutionPrivate Limited** | Information Technology Company dealing with various ERP SAP projects.  Android, IOS, Website Design,  Digital Marketing | **Business Development Executive** | -Digital marketing,  -Using different freelancer biding portal  -Project biding  -Monitoring effective project execution  -Project delivery  -Monitoring post project sales services  -Presentation of monthly and quarterly sales reports to top management. | **February, 2015**  **to**  **March 2016** |
| **Birla Sun Life Insurance.**  (Aditya Birla Group) | Insurance Company | Agency Manager | -Developing and raising fundsthrough Field Executives/Insurance advisors.  -Recruiting, training & assigning Insurance Advisors with unique job roles  -Presentation of monthly reports on zonal efficiency to senior management. | **January, 2014**  **to**  **December,2014** |

**Project Achievements** : Glass books both android and ios , Get me apps projects Both android and ios . VX media player Andorid. Photo apps multi user album for ios. Online beauty and hotel booking website and apps

ERP projects: **Electrosteel Casting Ltd.**

**I have also also experience in SAP ERP software project marketing**

I used to sent proposal mail to the various client from existing database . Also using different freelancer website to bid for android ,ios and website design projects.

**Key Achievements:**

Certificate on Linux System Administration from IBM ACE.

NCC certificate.

**Skill Sets:**

Technical Languages: C, C++, JAVA. Markup languages: HTML, XML,DHTML,

RDBMS: Oracle 9i, Microsoft SQL server 2005.

Digital Marketing,SEO

**Extra & Co-curricular Activities:**

Participated in Amity Kolkata Half Marathon,Organizedblood donation camp in college,

Have been a part of core member of organizingteam of college fest on regularly basis.

**Hobbies:**

Driving,Playing Computer video console game, Internet Surfing, Listening to songs.

**Personal Details**

Date of Birth: 01/09/1989

Father’s Name: Dr Rabindranath Pradhan

Occupation: Doctor

Permanent Address: C/O Sukumar das, vill+p.okharar, west midnpore

Correspondence Address: 52/1, jheel road, pal bazer, jadavpur, Kolkata -700075

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**Declaration**

I, Saikat Pradhan do confirm that the above information about me is true to the best of my knowledge.

**Date:Place**:

**Signature**

# SAIKAT PRADHAN